**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

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| Date | 31 January 2025 |
| Team ID | LTVIP2025TMID53011 |
| Project Name | **HouseHunt: Finding Your Perfect Rental Home** |
| Maximum Marks | 4 Marks |

**Brainstorm & Idea Prioritization Template:**

As we brainstormed ideas for **HouseHunt: Finding Your Perfect Rental Home**, our team actively collaborated to generate and refine concepts. Each member contributed unique suggestions, and we discussed them collectively to ensure clarity and alignment. Similar ideas were naturally grouped together, allowing us to identify recurring themes and streamline our vision. Once all ideas were shared, we organized the sticky notes into clusters based on their functional purpose. Each cluster was then labeled with clear and descriptive titles such as **User Journey**, **Property Listings**, **Search and Filters**, **Booking Process**, and **Admin Dashboard**. This structured approach helped us shape the project roadmap effectively and ensure a user-centric experience.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

**Step-1: Team Gathering, Collaboration and Select the Problem Statement**

Graphical user interface, application

Description automatically generated

**Step-2: Brainstorm, Idea Listing and Grouping**

Graphical user interface, treemap chart

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**Step-3: Idea Prioritization**

**Diagram

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